MOLEKULE

CALIFORNIA PRIVACY NOTICE

Last Updated: March 4, 2021

Scope of Disclosures

This California Privacy Notice (the “Notice”) supplements the information contained in our Privacy Policy and applies solely to individual residents of the State of California (“consumers” or "you").

This Notice describe how we collect, use, disclose, and otherwise process personal information of individual residents of the State of California, either online or offline, within the scope of the California Consumer Privacy Act of 2018 (“CCPA”).

Unless otherwise expressly stated, all terms in this Notice have the same meaning as defined in our Privacy Policy or as otherwise defined in the CCPA.

When we use the term “personal information” in this Notice, we mean information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.

For the purposes of this Notice, personal information does not include:

- Publicly available information from government records.
- Deidentified, aggregated or anonymized information that is maintained in a form that is not capable of being associated with or linked to you.
- Information relating to our employees, contractors and other personnel.

Collection and Use of Personal Information

We collect personal information from and about you for a variety of purposes. To learn more about the types of personal information we collect, the sources from which we collect or receive personal information, and the purposes for which we use this information, please refer to “Information We Collect and How We Collect It”, “How We Use Your Information”, and “Information We Share” in our Privacy Policy.

In the last 12 months, we have collected the following categories of personal information, from the sources and for the purposes stated below.
<table>
<thead>
<tr>
<th>Category of Personal Information Collected</th>
<th>Categories of Sources</th>
<th>Commercial or Business Purposes</th>
</tr>
</thead>
</table>
| **Identifiers**, such as your name, address, date of birth, phone number, email address, account user names or passwords, or other similar identifiers. | • Directly from you  
• Your browser or device  
• Our business partners and affiliates  
• Third parties you direct to share information with us  
• Social networks  
• Data providers  
• Publicly available sources | • *Common Purposes*  
• To communicate with you  
• To provide customer support  
• To provide you information and respond to your inquiries  
• To invite you to participate in surveys, research and events  
• For collaboration with you or third parties  
• For tax reporting purposes  
• To develop, personalize, and execute sales, marketing, and customer relationship management activities (subject to choices you may make to opt out) |
| **California Customer Records** (Cal. Civ. Code § 1798.80(e)), credit card information, bank account information or other payment information. | • Directly from you  
• Our business partners and affiliates  
• Data providers  
• Publicly available sources  
• Third parties you direct to share information with us | • *Common Purposes*  
• To communicate with you  
• For billing purposes  
• To provide you information about our services  
• To respond to or comply with legal obligations, such as payment card industry annual audits |
| **Protected Classification Characteristics**, such as age or gender. | • Directly from you  
• Third parties you direct to share information with us  
• Social networks | • *Common purposes*  
• For billing purposes  
• To deny services to minors (if applicable)  
• To develop, personalize, and execute sales, marketing, and customer relationship management activities (subject to choices you may make to opt out) |
| **Commercial Information**, such as products or services purchased or considered. | • Directly from you  
• Our business partners and affiliates  
• Third parties you direct to share information with us  
• Social networks  
• Data providers | • *Common Purposes*  
• To communicate with you  
• To provide customer support  
• To provide you information and respond to your inquiries  
• To invite you to participate in surveys  
• To develop, personalize, and execute sales, marketing, and customer relationship management activities (subject to choices you may make to opt out) |
| **Internet/Network Information**, such as device information, Internet Protocol address, browser type, operating system version, the website from where you navigated to our website, time and date of using our website, the pages on our website that you view, the name of your Internet service provider, geolocation data, log, and analytics data. | **Common Purposes** | • For product maintenance purposes  
• To provide you information and respond to your inquiries  
• To develop, personalize, and execute sales, marketing, and customer relationship management activities (subject to choices you may make to opt out) |
| --- | --- | --- |
| **Profession/Employment Information**, in connection with job applicants, which may include full name, email, phone, current company, portfolio URLs, gender, race, veteran status, and other employment information included in your resume or cover letter. | **Common Purposes** | • To communicate with you  
• To provide you information and respond to your inquiries  
• For employment eligibility and hiring |
| **Other Personal Information**, including your marital status, information about your social media presence, your contacts, or product quality complaints. | **Common Purposes** | • To communicate with you  
• To provide you information and respond to your inquiries  
• For collaboration with you or third parties  
• To develop, personalize, and execute sales, marketing, and customer relationship management activities (subject to choices you may make to opt out) |
| **Inferences**, including information generated from your use of our websites reflecting your preferences. | **Common Purposes** | • To communicate with you  
• To provide you information and respond to your inquiries  
• To invite you to participate in surveys  
• For collaboration with you or third parties  
• To develop, personalize, and execute sales, marketing, and customer relationship management activities (subject to choices you may make to opt out) |

In addition to the specific commercial and business purposes identified above, the following “Common Purposes” apply to all categories of Personal Information we collect:

- To analyze and improve our communications and strategies;
- To operate, evaluate, secure, and improve our business;
– To better serve you and personalize your experience;
– To provide you with and manage access to our products and services;
– To conduct market research, engage with customers and enhance our products and services, including for product development purposes;
– To track and respond to safety and product quality concerns;
– To detect bugs or other software issues;
– To prevent, investigate and respond to fraud or other illegal activity;
– To comply with legal or regulatory process and our legal or regulatory obligations;
– For business transactions;
– For referral purposes;
– For auditing purposes;
– As otherwise provided in our agreements with you.

**Disclosure of Personal Information**

In the last 12 months, we have disclosed for a business purpose and sold the following categories of personal information:

<table>
<thead>
<tr>
<th>Category of Personal Information</th>
<th>Disclosed for a Business Purpose</th>
<th>Sold*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Identifiers</strong>, such as your name, address, phone number, email address, account user name or password, or other similar identifiers.</td>
<td>✔</td>
<td>X</td>
</tr>
<tr>
<td><strong>California Customer Records</strong> (Cal. Civ. Code § 1798.80(e)), such as credit card information, bank account information or other payment information.</td>
<td>✔</td>
<td>X</td>
</tr>
<tr>
<td><strong>Protected Classification</strong> Characteristics, such as age, or gender.</td>
<td>✔</td>
<td>X</td>
</tr>
<tr>
<td><strong>Commercial Information</strong>, such as products or services purchased or considered.</td>
<td>✔</td>
<td>X</td>
</tr>
</tbody>
</table>
Internet/Network Information, such as device information, log, and analytics data.

Profession/Employment Information, including information from your resume or CV, professional credentials or licenses, institutional and government affiliations, aptitude or personality assessments, the business or organization you represent, your title with that business or organization and information relating to your role with the business or organization.

Other Personal Information, including your marital status, information about your social media presence, or product quality complaints.

Inferences, including information generated from your use of our websites reflecting your preferences.

*Note about “Sales”: Molekule does not “sell” personal information as most people would typically understand that term. However, we do allow certain third-party advertising partners to collect information about consumers through our services for purposes of serving ads that are more relevant, for ad campaign measurement and analytics, and for ad fraud detection and reporting. To the extent this practice is interpreted to constitute a “sale” under the CCPA, please see the “To Exercise Your Right to Opt-Out of Personal Information ‘Sales’” section below.

Recipients of Personal Information

As described in the Information We Share and How We Use Your Information sections of our Privacy Policy, we share personal information within Molekule and with a variety of third parties for business purposes. Please review our Privacy Policy for more information.

Third-Party Tracking and Online Advertising

We utilize third-party partners to engage in online advertising. These ad networks, social media companies and other third-party businesses collect your personal information directly from your browser or device through cookies or similar tracking technology when you visit or interact with our website, use our apps or otherwise engage with us online. These third parties use your personal information to serve relevant ads on
our site, on other websites or mobile apps, or on other devices you may use, or to personalize content and perform other advertising-related services such as reporting, attribution, analytics and market research. Please see our [Privacy Policy](#) for more information about how third parties use cookies and related technologies to collect information automatically on our websites and other online services, and the choices you may have in relation to those choices.

### Your California Privacy Rights

As a California resident, you may be able to exercise the following rights in relation to the personal information about you that we have collected (subject to certain limitations at law):

| The Right to Know | You have the right to request any or all of the following information relating to your personal information we have collected and disclosed in the last 12 months, upon verification of your identity:
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• The specific pieces of personal information we have collected about you;</td>
</tr>
<tr>
<td></td>
<td>• The categories of personal information we have collected about you;</td>
</tr>
<tr>
<td></td>
<td>• The categories of sources of the personal information;</td>
</tr>
<tr>
<td></td>
<td>• The categories of personal information that we have disclosed to third parties for a business purpose, and the categories of recipients to whom this information was disclosed;</td>
</tr>
<tr>
<td></td>
<td>• The categories of personal information we have sold about you (if any) and the categories of third parties to whom this information was sold; and</td>
</tr>
<tr>
<td></td>
<td>• The business or commercial purposes for collecting or, if applicable, selling personal information about you.</td>
</tr>
<tr>
<td>The Right to Request Deletion</td>
<td>You have the right to request the deletion of personal information we have collected from you, subject to certain exceptions.</td>
</tr>
<tr>
<td>The Right to Opt-Out of Personal Information “Sales”</td>
<td>You have the right to direct us not to “sell” personal information we have collected about you to third parties now or in the future.</td>
</tr>
<tr>
<td></td>
<td>If you are under the age of 16, you have the right to opt in, or to have a parent or guardian opt in on your behalf, to such “sales”.</td>
</tr>
<tr>
<td>The Right to Non-Discrimination</td>
<td>You have the right not to receive discriminatory treatment for exercising these rights.</td>
</tr>
<tr>
<td></td>
<td>However, please note that if the exercise of these rights limits our ability to process personal information (such as in the case of a deletion request), we may no longer be able to provide you our products and services or engage with you in the same manner.</td>
</tr>
</tbody>
</table>
Notice of Financial Incentives

We may offer programs, such as sweepstakes, giveaways, contests, or other promotional campaigns (each, a “Program”). When you opt into a Program, we will ask you for basic personal information that typically includes your name and email address. The details of each Program are contained in the applicable Program terms. These Programs may be considered “financial incentives” under the CCPA because they involve us giving you something in exchange for collecting personal information. For any Program, the value of your personal information is related to the value of the free or discounted products or services that we offer to you as part of that Program. The value we derive from a consumer’s personal information depends on a variety of factors, including whether the consumer responds to our marketing offers, whether the consumer subsequently opts out of receiving marketing communications from us, whether we have means of enriching or supplementing that information to enhance its value to our business, and the expenses we incur in providing free or discounted products or services as part of a Program and in administering the Program. You may withdraw from a Program at any time by contacting us in accordance with the “Contact Us” section below.

How to Exercise Your California Consumer Rights

To Exercise Your Right to Know or Right to Deletion

To exercise your Right to Know and/or your Right to Deletion, please submit a request by:

- Emailing support@molekule.com with the subject line “California Rights Request,” or
- Calling us toll-free at 1-855-999-9069.

We will need to verify your identity before processing your request, which may require us to request additional personal information from you or require you to log into your account. We will only use personal information provided in connection with a Consumer Rights Request to review and comply with the request.

In certain circumstances, we may decline a request to exercise the rights described above, particularly where we are unable to verify your identity. If we are unable to comply with all or a portion of your request, we will explain the reasons for declining to comply with the request.

To Exercise Your Right to Opt-Out of Personal Information “Sales”

We do not “sell” personal information as most people think of that term. To the extent our third-party advertising partners collection of information from our website visitors constitute a “sale” under the CCPA, please visit the Information Collected Through Cookies and Similar Technologies, Google Analytics and Other Analytics Providers, and Online Advertising and Third Party Tracking sections of our Privacy Policy for more information about the choices and opt-out options you may have in relation to those practices.

Third Party Tracking and Online Advertising

We utilize third-party partners to collect certain personal information directly from your browser or device when you visit or interact with our websites and other online services for the purpose of serving relevant advertisements on our site, as well as on other websites or mobile applications, or personalize content or perform other advertising-related services such as reporting, attribution, analytics and market research. These third-party businesses will use personal information for their own purposes in accordance with their own privacy notice or privacy policy, which may include reselling this information to additional third parties.
Please visit our Information Collected Through Cookies and Similar Technologies section of our Privacy Policy for more information about how third parties use cookies and related technologies to collect information automatically on our websites and other online services, and the choices you may have in relation to those practices.

**Minors Under Age 16**

We do not “sell” the personal information of consumers we know to be less than 16 years of age, unless we receive affirmative authorization (the "right to opt-in") from either the minor who is between 13 and 16 years of age, or the parent or guardian of a minor less than 13 years of age. Please contact us at support@molekule.com to inform us if you, or your minor child, are under the age of 16.

**California’s “Shine the Light” Law**

If you are a California resident, California Civil Code Section 1798.83 (known as California’s “Shine the Light” law) permits you to request a notice disclosing the categories of personal information that we have shared with third parties for their direct marketing purposes during the preceding calendar year. To request this notice, please email us at support@molekule.com with the subject line “California Shine the Light Request” or at our U.S. toll-free phone number: 1-855-999-9069.

**Updates to This Notice**

We will update this Notice from time to time. When we make changes to this Notice, we will change the "Last Updated" date at the beginning of this Notice. All changes shall be effective from the date of publication unless otherwise provided in the notification.

**Contact Us**

If you have any questions or requests in connection with this Notice or other privacy-related matters, please send an email to support@molekule.com.

Alternatively, inquiries may be addressed to:

Molekule, Inc.
Attn: Legal Department - Privacy
1301 Folsom Street
San Francisco, CA 94103 USA