

MOLEKULE

CALIFORNIA PRIVACY NOTICE

Last Updated: January 1, 2020.

Scope of Disclosures

This California Privacy Notice (the "**Notice**") supplements the information contained in our [Privacy Policy](#) and applies solely to individual residents of the State of California ("**consumers**" or "**you**").

This Notice describe how we collect, use, disclose, and otherwise process personal information of individual residents of the State of California, either online or offline, within the scope of the California Consumer Privacy Act of 2018 ("**CCPA**").

Unless otherwise expressly stated, all terms in this Notice have the same meaning as defined in our [Privacy Policy](#) or as otherwise defined the CCPA.

When we use the term "**personal information**" in this Notice, we mean information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.

For the purposes of these CA Disclosures, personal information does not include:

- Publicly available information from government records.
- Deidentified, aggregated or anonymized information that is maintained in a form that is not capable of being associated with or linked to you.
- Information relating to our employees, contractors and other personnel.

Collection and Use of Personal Information

We collect personal information from and about you for a variety of purposes. To learn more about the types of personal information we collect, the sources from which we collect or receive personal information, and the purposes for which we use this information, please refer to "**Information We Collect and How We Collect It**", "**How We Use Your Information**", and "**Information We Share**" in our Privacy Policy.

In the last 12 months, we have collected the following categories of personal information, from the sources and for the purposes stated below.

Category of Personal Information Collected	Categories of Sources	Commercial or Business Purposes
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<p>Identifiers, such as your name, address, date of birth, phone number, email address, account user names or passwords, or other similar identifiers.</p>	<ul style="list-style-type: none"> • Directly from you • Your browser or device • Our business partners and affiliates • Third parties you direct to share information with us • Social networks • Data providers • Publicly available sources 	<ul style="list-style-type: none"> • <i>Common Purposes</i> • To communicate with you • To provide customer support • To provide you information and respond to your inquiries • To invite you to participate in surveys, research and events • For collaboration with you or third parties • For tax reporting purposes • To develop, personalize, and execute sales, marketing, and customer relationship management activities (subject to choices you may make to opt out)
<p>California Customer Records (Cal. Civ. Code § 1798.80(e)), credit card information, bank account information or other payment information.</p>	<ul style="list-style-type: none"> • Directly from you • Our business partners and affiliates • Data providers • Publicly available sources • Third parties you direct to share information with us 	<ul style="list-style-type: none"> • <i>Common Purposes</i> • To communicate with you • For billing purposes • To provide you information about our services • To respond to or comply with legal obligations, such as payment card industry annual audits
<p>Protected Classification Characteristics, such as age or gender.</p>	<ul style="list-style-type: none"> • Directly from you • Third parties you direct to share information with us • Social networks 	<ul style="list-style-type: none"> • <i>Common purposes</i> • For billing purposes • To deny services to minors (if applicable) • To develop, personalize, and execute sales, marketing, and customer relationship management activities (subject to choices you may make to opt out)
<p>Commercial Information, such as products or services purchased or considered.</p>	<ul style="list-style-type: none"> • Directly from you • Our business partners and affiliates • Third parties you direct to share information with us • Social networks • Data providers 	<ul style="list-style-type: none"> • <i>Common Purposes</i> • To communicate with you • To provide customer support • To provide you information and respond to your inquiries • To invite you to participate in surveys • To develop, personalize, and execute sales, marketing, and customer relationship management activities (subject to choices you may make to opt out)
<p>Internet/Network Information, such as device information, Internet Protocol address, browser type, operating system version, the website from where you</p>	<ul style="list-style-type: none"> • Your browser or device • Publicly available sources 	<ul style="list-style-type: none"> • <i>Common Purposes</i> • For product maintenance purposes • To provide you information and respond to your inquiries • To develop, personalize, and execute sales, marketing, and customer

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<p>navigated to our website, time and date of using our website, the pages on our website that you view, the name of your Internet service provider, geolocation data, log, and analytics data.</p>		<p>relationship management activities (subject to choices you may make to opt out)</p>
<p>Profession/Employment Information, in connection with job applicants, which may include full name, email, phone, current company, portfolio URLs, gender, race, veteran, status, and other employment information included in your resume or cover letter.</p>	<ul style="list-style-type: none"> • Directly from you • Third parties you direct to share information with us • 	<ul style="list-style-type: none"> • <i>Common Purposes</i> • To communicate with you • To provide you information and respond to your inquiries • For employment eligibility and hiring
<p>Other Personal Information, including your marital status, information about your social media presence, your contacts, or product quality complaints.</p>	<ul style="list-style-type: none"> • Directly from you • Your browser or device • Our business partners and affiliates • Third parties you direct to share information with us • Social networks 	<ul style="list-style-type: none"> • <i>Common Purposes</i> • To communicate with you • To provide you information and respond to your inquiries • For collaboration with you or third parties • To develop, personalize, and execute sales, marketing, and customer relationship management activities (subject to choices you may make to opt out)
<p>Inferences, including information generated from your use of our websites reflecting your preferences.</p>	<ul style="list-style-type: none"> • Your browser or device • Information generated or derived from your online browsing and usage activity 	<ul style="list-style-type: none"> • <i>Common Purposes</i> • To communicate with you • To provide you information and respond to your inquiries • To invite you to participate in surveys • For collaboration with you or third parties • To develop, personalize, and execute sales, marketing, and customer relationship management activities (subject to choices you may make to opt out)

In addition to the specific commercial and business purposes identified above, the following “*Common Purposes*” apply to all categories of Personal Information we collect:

- To analyze and improve our communications and strategies;
- To operate, evaluate, secure, and improve our business;
- To better serve you and personalize your experience;
- To provide you with and manage access to our products and services;

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- To conduct market research, engage with customers and enhance our products and services, including for product development purposes;
- To track and respond to safety and product quality concerns;
- To detect bugs or other software issues;
- To prevent, investigate and respond to fraud or other illegal activity;
- To comply with legal or regulatory process and our legal or regulatory obligations;
- For business transactions;
- For referral purposes;
- For auditing purposes;
- As otherwise provided in our agreements with you.

Disclosure of Personal Information

In the last 12 months, we have disclosed for a business purpose and sold the following categories of personal information:

Category of Personal Information	Disclosed for a Business Purpose	Sold*
Identifiers , such as your name, address, phone number, email address, account user name or password, or other similar identifiers.	✓	X
California Customer Records (Cal. Civ. Code § 1798.80(e)), such as credit card information, bank account information or other payment information.	✓	X
Protected Classification Characteristics , such as age, or gender.	✓	X
Commercial Information , such as products or services purchased or considered.	✓	X
Internet/Network Information , such as device information, log, and analytics data.	✓	X
Profession/Employment Information , including information from your	✓	X

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resume or CV, professional credentials or licenses, institutional and government affiliations, aptitude or personality assessments, the business or organization you represent, your title with that business or organization and information relating to your role with the business or organization.		
Other Personal Information , including your marital status, information about your social media presence, or product quality complaints.	✓	X
Inferences , including information generated from your use of our websites reflecting your preferences.	✓	X

* **Note about "Sales"**: Molekule does not "sell" personal information as most people would typically understand that term. However, we do allow certain third-party advertising partners to collect information about consumers through our services for purposes of serving ads that are more relevant, for ad campaign measurement and analytics, and for ad fraud detection and reporting. To the extent this practice is interpreted to constitute a "sale" under the CCPA, please see the To Exercise Your Right to Opt-Out of Personal Information "Sales" section below.

Recipients of Personal Information

As described in the **Information We Share** and **How We Use Your Information** sections of our [Privacy Policy](#), we share personal information within Molekule and with a variety of third parties for business purposes. Please review our Privacy Policy for more information.

Third-Party Tracking and Online Advertising

We utilize third-party partners to engage in online advertising. These ad networks, social media companies and other third-party businesses collect your personal information directly from your browser or device through cookies or similar tracking technology when you visit or interact with our website, use our apps or otherwise engage with us online. These third parties use your personal information to serve relevant ads on our site, on other websites or mobile apps, or on other devices you may use, or to personalize content

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and perform other advertising-related services such as reporting, attribution, analytics and market research. Please see our [Privacy Policy](#) for more information about how third parties use cookies and related technologies to collect information automatically on our websites and other online services, and the choices you may have in relation to those choices.

Your California Privacy Rights

As a California resident, you may be able to exercise the following rights in relation to the Personal Information about you that we have collected (subject to certain limitations at law):

The Right to Know	You have the right to request any or all of the following information relating to your personal information we have collected and disclosed in the last 12 months, upon verification of your identity: <ul style="list-style-type: none">• The specific pieces of personal information we have collected about you;• The categories of personal information we have collected about you;• The categories of sources of the personal information;• The categories of personal information that we have disclosed to third parties for a business purpose, and the categories of recipients to whom this information was disclosed;• The categories of personal information we have sold about you (if any) and the categories of third parties to whom the information was sold; and• The business or commercial purposes for collecting or, if applicable, selling personal information about you.
The Right to Request Deletion	You have the right to request the deletion of personal information we have collected from you, subject to certain exceptions.
The Right to Opt-Out of Personal Information "Sales"	You have the right to direct us not to "sell" personal information we have collected about you to third parties now or in the future. If you are under the age of 16, you have the right to opt in, or to have a parent or guardian opt in on your behalf, to such "sales".
The Right to Non-Discrimination	You have the right not to receive discriminatory treatment for exercising these rights. However, please note that if the exercise of these rights limits our ability to process personal information (such as in the case of a deletion request), we may no longer be able to provide you our products and services or engage with you in the same manner.

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How to Exercise Your California Consumer Rights

To Exercise Your Right to Know or Right to Deletion

To exercise your Right to Know and/or your Right to Deletion, please submit a request by:

- Emailing support@molekule.com with the subject line "California Rights Request," or
- Calling us toll-free at 1-855-999-9069.

We will need to verify your identity before processing your request, which may require us to request additional personal information from you or require you to log into your account. We will only use personal information provided in connection with a Consumer Rights Request to review and comply with the request.

In certain circumstances, we may decline a request to exercise the rights described above, particularly where we are unable to verify your identity. If we are unable to comply with all or a portion of your request, we will explain the reasons for declining to comply with the request.

To Exercise Your Right to Opt-Out of Personal Information "Sales"

We do not "sell" personal information as most people think of that term. To the extent our third-party advertising partners collection of information from our website visitors constitute a "sale" under the CCPA, please visit the **Information Collected Through Cookies and Similar Technologies, Google Analytics and Other Analytics Providers, and Online Advertising and Third Party Tracking** sections of our [Privacy Policy](#) for more information about the choices and opt-out options you may have in relation to those practices.

Third Party Tracking and Online Advertising

We utilize third-party partners to collect certain personal information directly from your browser or device when you visit or interact with our websites and other online services for the purpose of serving relevant advertisements on our site, as well as on other websites or mobile applications, or personalize content or perform other advertising-related services such as reporting, attribution, analytics and market research. These third-party businesses will use personal information for their own purposes in accordance with their own privacy notice or privacy policy, which may include reselling this information to additional third parties. Please visit our **Information Collected Through Cookies and Similar Technologies** section of our Privacy Policy for more information about how third parties use cookies and related technologies to collect information automatically on our websites and other online services, and the choices you may have in relation to those practices.

Minors Under Age 16

We do not "sell" the personal information of consumers we know to be less than 16 years of age, unless we receive affirmative authorization (the "right to opt-in") from either the minor who is between 13 and

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16 years of age, or the parent or guardian of a minor less than 13 years of age. Please contact us at support@molekule.com to inform us if you, or your minor child, are under the age of 16.

California's "Shine the Light" Law

If you are a California resident, California Civil Code Section 1798.83 (known as California's "Shine the Light" law) permits you to request a notice disclosing the categories of personal information about you that we have shared with third parties for their direct marketing purposes during the preceding calendar year. To request this notice, please email us at support@molekule.com with the subject line "California Shine the Light Request" or at our U.S. toll-free phone number: 1-855-999-9069.

Updates to This Notice

We will update this Notice from time to time. When we make changes to this Notice, we will change the "Last Updated" date at the beginning of this Notice. All changes shall be effective from the date of publication unless otherwise provided in the notification.

Contact Us

If you have any questions or requests in connection with this Notice or other privacy-related matters, please send an email to support@molekule.com.

Alternatively, inquiries may be addressed to:

Molekule, Inc.
Attn: Legal Department - Privacy
1301 Folsom Street
San Francisco, CA 94103 USA